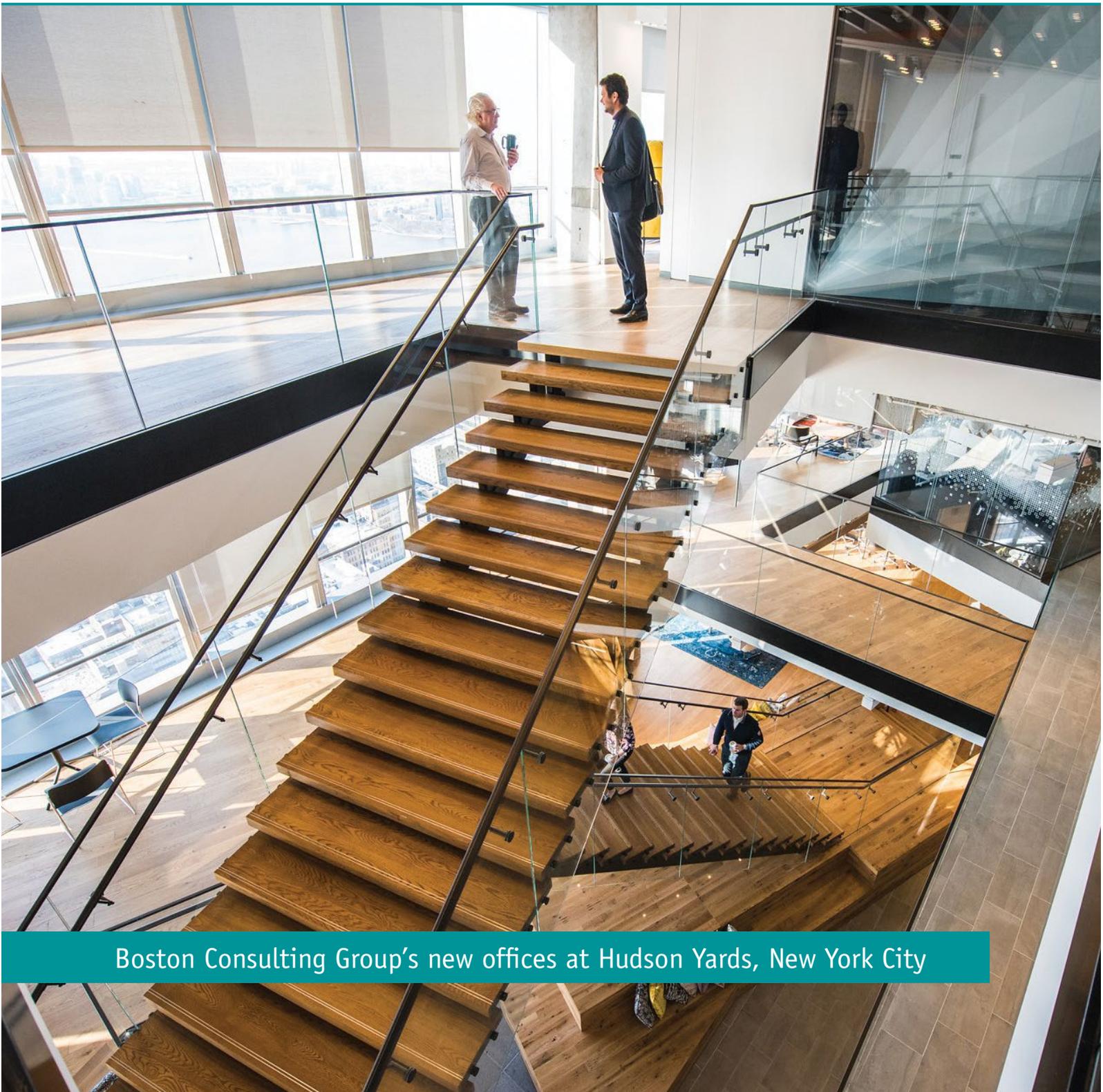




Shaping the new world of work



Boston Consulting Group's new offices at Hudson Yards, New York City

About UnWork

We specialise in workplace innovation and the new world of work. We challenge assumptions, gather evidence and look at creative ideas for shaping a different approach to how, where and when people do great work.

3 pillars

We look at the future of work through three lenses: people, place and technology and we focus on innovation as well as digital disruption.

Our philosophy of 'jelly bean working' provides a methodology for new ideas and directions.

Gen Z – the Jelly Bean Generation

Always on, transparent, connected



Physical

Pick a flavour

Diversity & Choice – not one size fits all



Behavioural

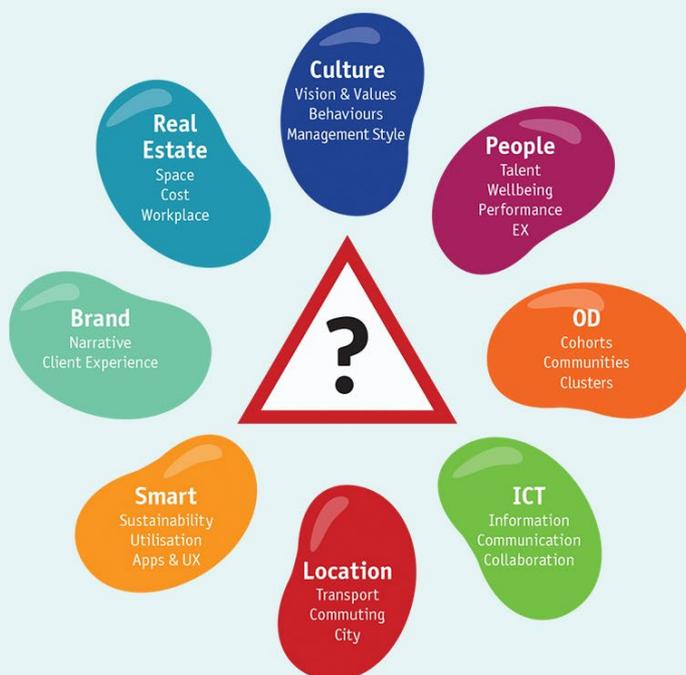
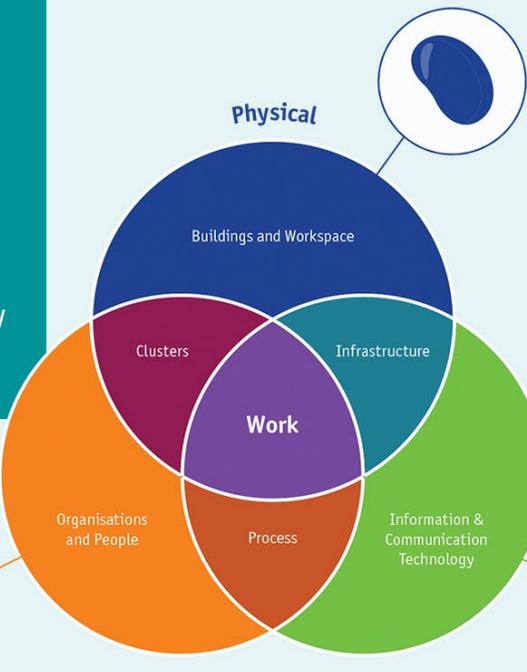
Organisations and People

Digital

Information & Communication Technology

What colour is your bean?

Permeable presence across all platforms



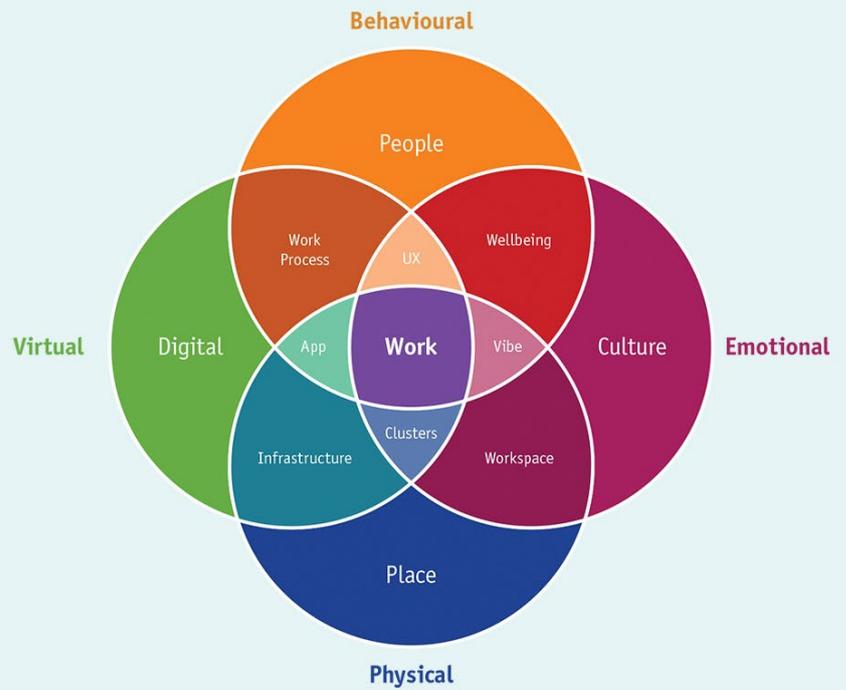
8 forces

We help identify and predict the impact of the 8 key forces that are driving and enabling change.

Through case studies, trends, new products, platforms and other ideas we help shape strategy and the business case for change.

12 Commandments

These are the key outcomes that form our approach to 'opportunities for innovation' for any company. They provide a framework for the future and a series of ideas that drive clear benefits, from cost reduction to talent attraction and productivity improvement.



CASE STUDY

BCG

THE BOSTON CONSULTING GROUP

A very different type of workspace has been created for The Boston Consulting Group (BCG) at their new home in Hudson Yards. Based around the idea of 'neighbourhoods' for practice clusters, it provides shared spaces for people in an environment that promotes community and interaction, with a focus on energy and activity-based spaces. The workplace is designed to attract the 'Starbucks' generation and innovations include an advanced workplace App.

"UnWork really helped us to crystallise our vision, challenging all our assumptions and helping us to consider all avenues and the 'art of the possible'. Through a collaborative approach and co-creation with our consulting team, they helped shape solutions and allowed us to innovate and have the confidence to take difficult decisions. Philip and his team made us think and pushed us hard to define the future of work for BCG."

Ross Love

Senior Partner and Managing Director, and Managing Partner for New York

BCG
THE BOSTON CONSULTING GROUP

Who we work with

Selected clients



Our Services



Research & Insight



Visioning & Innovation



Data & Analytics



Strategy & Ideas



Transformation & Change

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